

MASSACHUSETTS STATE LOTTERY PRESENTS

SEARCH FOR THE GOLD!



IT WAS ANOTHER ONE OF THOSE STICKY SWEET SPRING DAYS...WHEN LOWRY CAME UP THE STAIRS, PANTING LIKE AN OLD DOG IN A BARNYARD. HE'D BEEN TELLING ME HIS WILD STORIES FOR YEARS, SO I WASN'T ABOUT TO LET HIM OFF EASY.



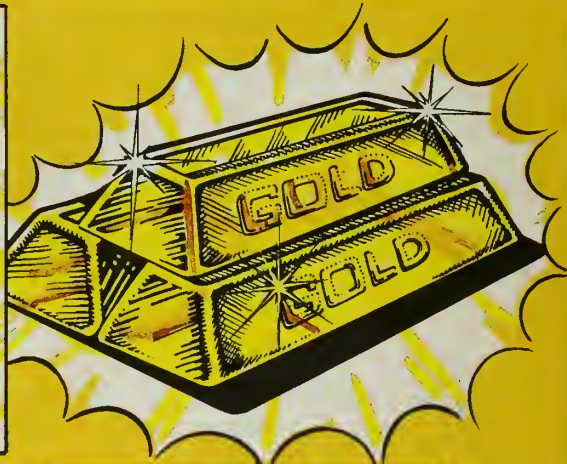
MORE TO LIFE THAN
SOLID GOLD? BUT SOLID
GOLD IS THE LOTTERY'S
RICHEST INSTANT GAME
EVER! IT STARTS JUNE 19-
AND THERE'S OVER \$11
MILLION IN CASH PRIZES
BEING GIVEN AWAY...
5 MILLION PRIZES
IN ALL!



THE GRAND PRIZE IS A COOL 100 POUNDS
OF SOLID GOLD...OR \$1,600,000 IN CASH,*
WHATEVER YOU LIKE BEST!

TO QUALIFY FOR THE **GRAND PRIZE DRAWING**,
ALL YOU HAVE TO DO IS SEND IN YOUR TICKETS
WHICH HAVE THREE MATCHING "1'S" ON THEM.

AND EVEN IF YOU DON'T HIT THE BIG KAZOO,
YOU'VE STILL GOT A SHOT AT ALL THE
INSTANT PRIZES... 50 PRIZES OF 1 POUND
OF SOLID GOLD, OR \$7000 IN CASH... 400 \$1,000
PRIZES... OVER 8,000 \$100 PRIZES... OVER 27,000
\$50 PRIZES... AND MUCH, MUCH MORE!



* PAID IN EQUAL INCREMENTS OVER 20 YEARS.

LOTS OF FOLKS AROUND
MASSACHUSETTS ARE GOING
TO GET IN ON THE ACTION!

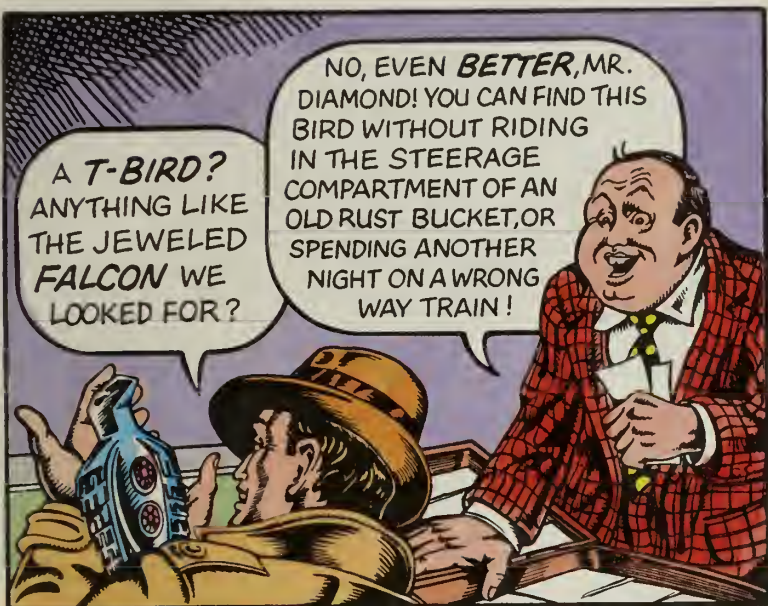
SO HOW CAN THERE
BE MORE TO LIFE
THAN SOLID GOLD?

BUT...



WELL, MR. DIAMOND,
BESIDES SOLID GOLD,
THERE'S THE LOTTERY'S
BIG **T-BIRD SWEEPSTAKES!**





IT'S GOT AIR
CONDITIONING...
POWER STEERING
AND BRAKES...TINTED GLASS...
WHITETALL TIRES...AN AM/FM
STEREO WITH A CASSETTE
PLAYER...CRUISE CONTROL...
POWER SEATS, WINDOWS AND
LOCKS...AND A WHOLE CAR-
LOAD OF OTHER FEATURES!
AND IT'S WORTH A TIDY
\$14,000!



FREE SOLID GOLD TICKET

Just bring this coupon to your Lottery Sales Agent before August 31, 1984 and get a FREE Solid Gold Instant Game bet. Not valid toward the purchase of any other product.

Name _____

Address _____

City/Town _____

State _____ Zip _____

Store Coupon Expires August 31, 1984 Cash Value 1/20¢

50¢ OFF MEGABUCKS

Just bring this coupon to your Lottery Sales Agent before August 31, 1984 and save 50¢ on your next Megabucks bet. Not valid toward the purchase of any other product.

Name _____

Address _____

City/Town _____

State _____ Zip _____

Store Coupon Expires August 31, 1984 Cash Value 1 20¢

THERE ARE OTHER PRIZES, TOO! LIKE A **FREE TRIP TO LAS VEGAS**...FOUR DAYS AND THREE NIGHTS OF IT, WITH ALL EXPENSES PAID! THINK OF THE GLAMOUR, THE EXCITEMENT, THE HOT NIGHTS ON THE NEON STRIP!



THERE'S ALSO A **FREE SONY COLOR TV** BEING GIVEN AWAY, AND 500 SEASON TICKETS TO THE LOTTERY'S BIG MONEY GAME!



HOW DO I GET IN ON THE ACTION?

JUST GO TO YOUR LOTTERY AGENT...FILL IN AN **ENTRY FORM** WITH THE RIGHT INFORMATION...

SLAP A STAMP ON THE FORM...AND MAIL IT TO THE LOTTERY!

YOU, DEAR READER, WILL WANT TO ACT **QUICKLY!** SIMPLY GET **YOUR ENTRY FORM** FROM YOUR LOTTERY AGENT...FILL IT IN WITH THE INFORMATION YOU'LL FIND ON THE AGENT'S SWEEPSTAKES DISPLAY...AND SEND THE FORM TO THE LOTTERY **TODAY!**

ENTERING THE SWEEPSTAKES IS **FREE**... AND THERE'S **NO PURCHASE** REQUIRED!

50¢ OFF MEGABUCKS

The game dreams are made of!
Just fill in the reverse side and bring this coupon to your Lottery Sales Agent today!
(Double your excitement! The Lottery introduces twice-weekly Megabucks drawings, Wednesdays and Saturdays, beginning July 18, 1984!)



THE MASSACHUSETTS STATE LOTTERY

FREE SOLID GOLD TICKET

100 pounds of solid gold is staring you right in the face!
Just fill in the reverse side and bring this coupon to your Lottery Sales Agent today!



THE MASSACHUSETTS STATE LOTTERY

AND LOOK, MR. DIAMOND! MORE! A **DISCOUNT COUPON TO MEGABUCKS!**

THEY SAY IT'S THE GAME DREAMS ARE MADE OF!



IT'S EASY TO PLAY! ALL YOU HAVE TO DO IS PICK SIX OF THE 36 NUMBERS SHOWN ON THE TICKET! JUST MARK THEM WITH AN 'X' AND GIVE THE TICKET, ALONG WITH \$1, TO YOUR LOTTERY AGENT!

YOU CAN PLAY ANY DAY OF THE WEEK, RIGHT UP TO DRAWING TIME AT 9:45 SATURDAY NIGHT! ESPECIALLY CONVENIENT FOR A BUSY MAN LIKE YOU, SAM!



AND IF NO ONE HITS THE BIG ONE, THE JACKPOT KEEPS GROWING FROM WEEK TO WEEK! GOT UP TO **18 MILLION BUCKS** ONCE!

BUT WHAT IF I HIT ONLY 4 OR 5 NUMBERS? EVEN I HAVE A BAD DAY EVERY TWO YEARS OR SO!

YOU STILL WIN, DIAMOND... \$400 FOR FIVE NUMBERS, \$40 FOR FOUR NUMBERS, AND A **FREE MEGABUCKS** TICKET FOR THREE NUMBERS! SO TAKE THIS DISCOUNT COUPON TO YOUR LOTTERY AGENT **TODAY**, AND TURN IT IN WITH YOUR TICKET!

FREE

\$1 DAILY NUMBERS BET

Just bring this coupon to your Lottery Sales Agent before August 31, 1984 and get a **FREE \$1 Daily Numbers bet**. Not valid toward the purchase of any other product.

Name _____

Address _____

City/Town _____

State _____ Zip _____

Store Coupon Expires August 31, 1984 Cash Value 1/20¢

FREE

BIG MONEY TICKET

Just bring this coupon to your Lottery Sales Agent before August 31, 1984 and get a **FREE Big Money bet**. Not valid toward the purchase of any other product.

Name _____

Address _____

City/Town _____

State _____ Zip _____

Store Coupon Expires August 31, 1984 Cash Value 1/20¢

SOUNDS GOOD! BUT WHAT DO I DO WHILE I'M WAITING FOR THE MEGABUCKS DRAWING?

THEN **THE DAILY NUMBERS** IS YOUR GAME, DIAMOND! YOU CAN MAKE YOUR BETS DAILY, WITH A WINNING NUMBER DRAWN EVERY NIGHT EXCEPT SUNDAY!



YOU CAN PLAY THE NUMBERS IN **ANY COMBINATION** YOU WANT! BET ON **ALL 4** OF THE NUMBERS DRAWN DAILY...OR PICK JUST **3** OF THE **4**...OR EVEN JUST **2**! YOU CAN BET ON THE **EXACT ORDER** OF THE NUMBERS, OR MAKE AN **ANY ORDER** BET! YOU CAN WAGER FROM 25¢ TO \$5.00 PER BET! AND YOU CAN PLAY UP TO **6 DAYS** IN ADVANCE, WITH ONLY A **SINGLE** VISIT TO YOUR LOTTERY AGENT!

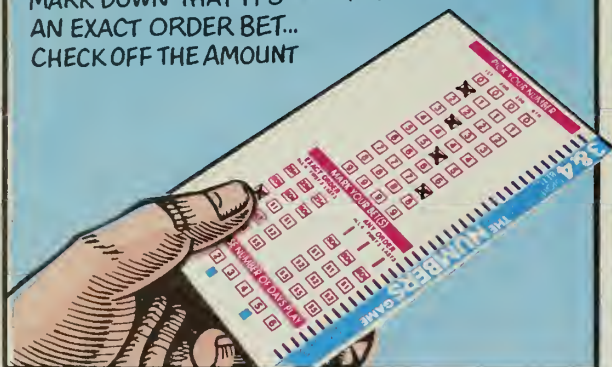


IT'S SIMPLE! SAY YOU WANT TO BET ON THE **EXACT ORDER OF ALL 4** NUMBERS, AND YOU THINK '1357' IS A WINNER.

JUST MARK YOUR NUMBERS WITH AN 'X'... MARK DOWN THAT IT'S AN EXACT ORDER BET... CHECK OFF THE AMOUNT

YOU WANT TO WAGER... AND THE NUMBER OF DAYS YOU WANT TO PLAY!

IN THIS CASE, IT'S A \$1 BET FOR 1 DAY ONLY. THE AVERAGE PAYOUT ON THIS TYPE OF BET IS \$5,000!



LET'S GO! I'M GONNA TURN IN THIS DAILY NUMBERS DISCOUNT COUPON WITH MY BETTING SLIP **RIGHT NOW!**



GOOD IDEA, SAM, BUT NOT SO FAST! THERE'S ONE MORE BIG GAME FOR YOU TO PLAY... **BIG MONEY!**

FREE BIG MONEY TICKET

For the person who has everything but a million dollars!

Just fill in the reverse side and bring this coupon to your Lottery Sales Agent today!



THE MASSACHUSETTS STATE LOTTERY

FREE \$1 DAILY NUMBERS BET

Have you played your number today? Just fill in the reverse side and bring this coupon to your Lottery Sales Agent today!



THE MASSACHUSETTS STATE LOTTERY



A BIG MONEY TICKET COSTS 50¢, SAM...WELL WITHIN YOUR RANGE! EACH TICKET'S GOT 6 DIGITS...THE FIRST THREE ARE **YELLOW**, THE 4TH AND 5TH **BLUE**, AND THE LAST ONE **WHITE**.

MATCH THE WHOLE NUMBER OR ANY PART OF IT! CASH PRIZES RANGE FROM \$5 FOR A 2-DIGIT BLUE MATCH TO **\$50,000** FOR ALL 6 DIGITS! AND IF YOU MATCH THE WHITE DIGIT, YOU'RE ELIGIBLE FOR THE **BIG \$1 MILLION DRAWING!**

YOU CAN GET **SEASON TICKETS**, TOO... \$10 FOR 20 WEEKS, \$25 FOR 52 WEEKS! MAKES A **GREAT GIFT**, SAM, IF YOU KNOW WHAT I MEAN!

\$25 SEASON TICKET

BIG MONEY

Robert O. Crane
STATE TREASURER

Win \$1,000,000!

\$50,000!

ILLUSTRATED BY RON CARREIRO

SAM DIAMOND, **MILLIONAIRE!** IT'S GOT A NICE RING TO IT! WATCH THE OFFICE WHILE I'M GONE!

WAIT! I'LL SHOW YOU THE WAY TO THE NEAREST LOTTERY AGENT!

I'M GOING, TOO! I WANT MY PIECE OF THE ACTION!

WILL DIAMOND STRIKE **SOLID GOLD** OR FIND THE **T-BIRD**? WILL HIS FRIENDS WIN MEGABUCKS, THE DAILY NUMBERS OR BIG MONEY?



OR WILL YOU BE THE NEXT WINNER? TO FIND OUT, JUST DETACH THE ENCLOSED **DISCOUNT COUPONS** AND BRING THEM TO YOUR NEAREST LOTTERY AGENT! YOU CAN TURN THEM IN WITH THE BETTING SLIPS AVAILABLE AT THE AGENT'S LOCATION!

AND MAKE SURE TO ENTER THE **T-BIRD SWEEPSTAKES** TOO! YOUR AGENT CAN SUPPLY YOU WITH THE OFFICIAL **ENTRY FORM**. **GOOD LUCK!**

TO BE CONTINUED!

SEASON TICKET APPLICATION

(Applicant must be at least 18 years of age.)

\$10 20 WEEKS	\$25 52 WEEKS
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(CHECK ONE)

WEEKLY GAME NUMBER DESIRED

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YELLOW BLUE WHITE

Make checks payable to:
Massachusetts State
Lottery Commission
at
15 Rockdale Street
Braintree, MA 02184

If the number you select is not available, you will be assigned a number closest to your choice. If you leave the boxes blank, the lottery computer will pick a number at random for you.

PLEASE PRINT

SEASON TICKET HOLDER

STREET

CITY & STATE M A ZIP CODE

SAVE \$1.00 ON A BIG MONEY SEASON TICKET.

Buy either a 20 week or 52 week Big Money Season Ticket and save \$1.00 off the purchase price. You pay a discount rate of only \$9 for 20 weeks; \$24 for 52 weeks!

Just mail this coupon and the Application Form at left with a check or money order to:

Mass. State Lottery
Dept. SD
15 Rockdale St.
Braintree, MA 02184

Limit one coupon per purchase. Coupon may not be transferred or reproduced.

Offer expires August 31 1984

Cash value 1/20¢



Massachusetts State Lottery
15 Rockdale Street
Braintree, MA 02184

Postal Patron
Local
Bulk Rate
U.S. Postage
PAID
I.D.S.
20 Main St.
Acton, MA 01720